



Advantages of Buyer Representation Today

1 To protect your interests in a real estate transaction.

In a real estate transaction, it's important to understand that the listing agent is bound by contract to work in the best interests of his/her sellers. Your buyer agent works exclusively for you ensuring your interests come first.

2 To educate you on current market conditions so you don't overpay.

As a buyer, you'll want to know that you are paying a fair price. Your agent will educate you on current market conditions to help you understand fair market value based on comparable listings and sales of similar homes before making an offer.

3 To fearlessly negotiate on your behalf to achieve the best price and terms for you.

Negotiation of what is likely one of your largest purchases requires expertise, experience and skill, period. The best negotiators are masterful communicators who will not only help you decide what to offer, what to include and what not to, but also help you decide when it's time to walk away.

4 To bring calm and joy to your home buying experience.

A great real estate professional will provide you with key market insights, sound advice and save you endless hours of time and money — all while helping reduce the stress of a large decision so you can relax and enjoy the experience!

To learn more about our Homebuyer Services, connect with **Sleepwell** virtually or in-person.

Disclaimer: This document is not intended to solicit properties already listed for sale with another broker.